Community-Based Job Training Grants

Yavapai College

Grantee: Yavapai College

Industry Focus: Healthcare

Key Partners: Northern Arizona Area Health Education Center and Northern Arizona

University

Grant Amount: \$1,394,475

Leveraged Amount: \$543,971

Location of Grant Activities: Arizona

Challenge: The Arizona Hospital Association reported in 2005 that the growth for medical assistants and respiratory therapy technicians between 2003 and 2013 is projected to be 77 percent and 71 percent, respectively. Employers are currently having difficulty in recruiting and filling these positions.

Addressing the Challenge: The Northern Arizona Allied Health Initiative will increase the supply and distribution of certificated, licensed, and/or degreed allied health workforce in Northern Arizona. This project will allow one instructor and set of curriculum to serve at four college locations simultaneously; curriculum portions to be accessible in a variety of course formats to enhance student learning; an on-demand library archived lecture sessions to be available for supplemental learning; for a replicable model; and for development of career pathway programs with other community colleges and four-year institutions.

The Initiative will develop prerequisite and remedial strategies to inform, recruit, and support students through certificate and degree completion and career placement. Program graduates will be encouraged to continue mentoring students in clinical site rotations. The Initiative will extend the number of courses and course availability across four counties through several instructional delivery methodologies, such as traditional face-to-face classrooms, interactive television classes, on-line, and/or Webbased courses. The partners will reach out to a greater number of K-12 students from varying ethnic/cultural backgrounds, learners who do not use English as their first language, those who may have been unsuccessful in prior attempts at college-level work, those new to higher education, and life-experienced participants who are preparing for career advancement, certification requirements or a total career change.

Projected Outcomes:

- Recruit and retain interested students in allied health programs through community marketing efforts, career fairs at junior and high schools, and summer health camps
- Train 112 students in allied health fields

